

What is a cookie?

A cookie is a text file which is downloaded to your computer when you visit a website. In this text file, the website stores information that it would like to read the next time you visit the page. It is often information that is used for improving your experience, such as not opening a popup multiple times if you've already seen the content once. Cookies are also used to collect statistics on the website's usage.

A cookie is a text file, not a program file. This means that the cookie cannot do anything on your computer itself. It cannot collect information, spread viruses or otherwise harm. The contents of cookies are read and written by the websites you visit as a user.

Cookies may have different life spans: they may stop at the end of a browser session (i.e. from the moment when the user opens a browser window until this is closed again), or they may last for a longer time and cover several browser sessions. Cookies may also be divided into first-party cookies and third-party cookies, according to the party placing the cookie on the website. First-party cookies are those placed by the owner of the website, who is the party that the user is interacting with in the first place. Third party cookies are those placed on a website by a third party, where the third party or others get access to the data collected.

The cookies we use

The first time you visit the site, you will be presented with a message about cookies at the bottom of the page.

Seluxit uses Google Analytics to analyze the behaviour of visitors to Seluxit's websites in order to improve Seluxit's websites. Note that this means that using our website and agreeing to the use of cookies means that the personal data of your behaviour on our site will be stored on servers in the United States. It is possible to opt out of the collection of your personal data to Google by downloading a browser add-on provided by Google (Google Analytics Opt-out).

Seluxit uses Facebook pixel, Google Tags, LinkedIn Insight Tag and Hotjar which helps us to measure the effectiveness of our advertising by understanding the actions you take on our website. We can use these tools to make sure our ads are being shown to the right people, re-targeting ads, interaction, user experience and building advertising audiences.

Yes, thank you

If you click on "Accept" all cookies are added to your computer and the message on the front page disappears. The next time you visit the site with the same browser, you will not be asked if you want to accept cookies and cookies will still be added.

There is currently a cookie that remembers your choice of cookies.

No, thank you

If you press "Decline", only functional cookies are set. Currently, functional cookies remember your cookie setting wishes as well as your language preference.

If you do not want cookies to be saved on your computer, you must turn off cookies in your browser. You should be aware that in that case, there may be elements on the site that do not work.

Change settings for cookies

You always have the option to change your settings by clicking: [Reset cookie settings](#)

Accepting cookies

We have stored cookies on your computer, as you have previously accepted them on www.seluxit.com.

This privacy notice has been last updated 11th of March 2021.

Seluxit retains the right, in its sole discretion, to change this Cookie policy at any time. You may access and print this Cookie Policy at any time via www.seluxit.com/privacy. If significant changes are going to be made to this policy, you will be asked to accept the cookies again under the new changes. However, we recommend you check our cookie policy on a regular basis.