




# Media Kit

## Resources, CURA

 <p><b>CONNECTED POD Concept</b></p> <p>CURA was conceived as a connected POD, reporting on the vitals of the ICU environment in real time.</p>	<p><b>List of people and organizations who have contributed thus far to CURA:</b></p> <ul style="list-style-type: none"> <li>CRA-Carlo Ratti Associati with Italo Rota / Design and Innovation</li> <li>Humaitas Research Hospital / Medical Engineering</li> <li>Politecnico di Milano / Medical Consultancy</li> <li>Jacobs / Alberto Riva - Master Planning, Design, Construction and Logistics Support Services</li> <li>MIT Senseable City Lab / Research</li> <li>Studio FM Milano / Visual Identity &amp; Graphic Design</li> <li>Squint/Opera / Digital Media</li> </ul> <p><i>IC Engineering / Fulvio Sabato - Safety and Certifications</i></p> <p><i>Alex Neame of Team Rubicon UK / Logistics</i></p> <p><i>Tain Pavanello of Proxima / MEP Engineering</i></p> <p><i>Dr. Maurizio Luffiano di Dipedale Cottogno / Medical Consultancy</i></p> <p><i>Phillips / Medical Equipment Supply</i></p> <p><i>Gruppo Boero / Painting Products</i></p> <p><i>Patricia Marsà / Market Research</i></p> <p><i>Seluxit &amp; Onomondo / Global IoT Solutions and Connectivity</i></p> <p><i>With the support of the World Economic Forum: COVID-19 Action Platform, and Cities, Infrastructure and Urban Services Platform</i></p>	<p><b>COVID-19: Open-source design helps turn shipping containers into Intensive-Care Units at record speed</b></p> <p>Just four weeks after the launch of CURA - a global open-source initiative aimed to convert shipping containers into pods to Intensive-Care Units for COVID-19 patients - their first unit is built and installed at a temporary hospital in Turin, Italy, with the sponsorship of UniCuneo. Each CURA pod is built to be reconfigured as a temporary ward, but as well as a regular intensive ward, thanks to its adaptability with negative pressure. Several other units are under construction in other parts of the world.</p> <p><i>April 07, 2020 - 09:54</i></p> <p>At the end of the process, around 150 units will be produced in the next few weeks to be used in various parts of Europe and Italy. The CURA initiative is part of the open-source movement and the aim is to share the design and construction process with other teams. CURA will be the first of many units to be built in the next few weeks. It will be used in the next few weeks to be built in the next few weeks. It will be used in the next few weeks to be built in the next few weeks.</p>	 <p>Each container is built to be reconfigured as a temporary ward or intensive-care unit. The team works with the support of various Italian institutions.</p>
<p><a href="#"><b>Connected Pod Concept</b></a></p>	<p><a href="#"><b>List of Contributors</b></a></p>	<p><a href="#"><b>CURA press release (English)</b></a></p> <p><a href="#"><b>CURA press release (Italiano)</b></a></p>	<p><a href="#"><b>CURA website</b></a></p>
 <p><a href="#"><b>Photos of actual CURA deployments</b></a></p>			