

## VALUE OFFERING

# Protect What is Important

Turn your meter data into a home security system, and know that everything is alright with those you love.

## A Gold Mine

Your Residential Customers' high-resolution energy-usage data is a gold mine, but you need to provide your customers with value before you can find value. What if my meter could let me know if I might have an intruder in the house? What if I could get a message when grandma didn't get out of her bed in the morning? I could better protect those I love.

## Data-Driven Business Models

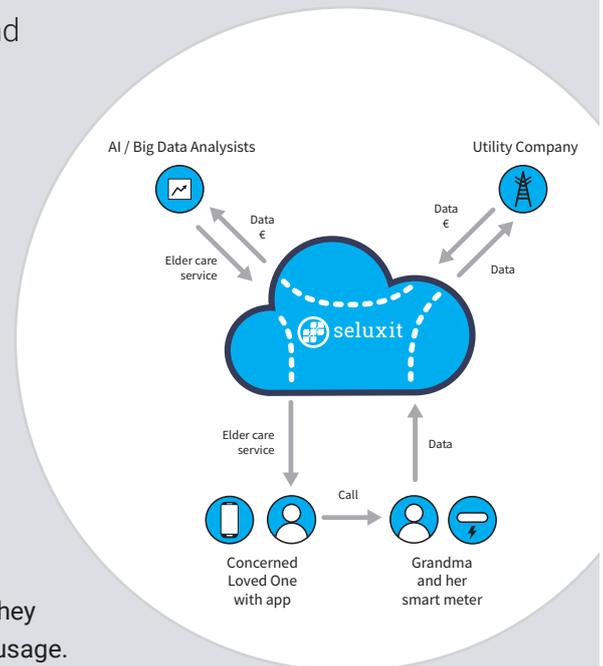
Time after time, residential customers have shown that they have little interest in following along in their own energy usage. That's why Seluxit is helping utility companies create innovative and valuable applications from energy-usage data, and new business models to allow them to profit.

An example is an alarm system based on changes in the expected energy pattern. Energy patterns indicate normal activity in a home at different times of the day. These patterns are disrupted by intruders. Is your teenager raiding the fridge for his occasional midnight snack, or are you being robbed?

Another example is an elderly care system, also based on energy patterns. Energy patterns reflect a person's habits, and when a person habits change, it may indicate a problem with their health. If nobody made the coffee in the morning, maybe nobody got out of bed. If somebody made coffee three hours early, it might be an early sign of dementia.

## In the Future

The previous examples are only some of the many potential use cases that can give your residential customers' value. As the home of the future gets smarter, the value of energy-usage data will only increase. Energy-usage data can let us know if our refrigerator or other household appliances might be broken, perhaps in an automated data-driven dialogue between a smarthome appliance and the meter. Energy-usage data from gas and water meters can tell us if there is leakage and the smarthome could react by automatically shutting off the supply and informing us through smart speakers, smart TVs and our mobile devices.



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